Few cases of eyestrain have been developed by looking on the bright side of things. -Author Unknown

EYES ARE THE WINDOWS TO THE WORLD

Did you know that a Dilated Fundus Evaluation can detect up to 30 systemic diseases? That’s right... in addition to ensuring proper eyesight, regular eye examinations allow doctors to detect and treat diseases at the earliest possible opportunity. The eyes are the window into the entire body, and a comprehensive eye examination can be as important for ocular health as it can be for your overall health.

DILATED FUNDUS EXAMINATION

An eye examination that includes a Dilated Fundus Evaluation can uncover signs of hypertension, AIDS, arteriosclerosis, diabetes, Graves’ disease, stroke, high cholesterol and many other conditions, as well as common eye disorders.

VISION CARE

A POPULAR SPECIALTY BENEFIT

Of all the health benefits available, what makes vision care so unique? The answer is that members do not have to be sick to use the benefit! Eye examinations are painless and most people do not have any apprehension about visiting their eye doctor. It is a health benefit that members enjoy using. Preventative wellness services like vision care are a key to living a healthier, more productive life.

HEALTHY EYES... HEALTHY LIVES!
SAFE LENSES... SAFE PLAYTIME
More than 17,000 serious eye injuries are sustained by children 14 years and under each year. Children should wear a sturdy frame with the most impact-resistant polycarbonate lenses. This provides exceptional protection against both eye injury and breakage. Due to the rapid growth of a child’s facial anatomy, kids have more frequent eyewear replacement needs than adults.

A COSTLY NECESSITY
Today, the cost of eyewear alone (frames and lenses) averages $260 nationally. Add an eye examination, and the average complete eyecare experience can cost $350-$400 or more. For the average family of four, this can become a very expensive medical necessity.

CHILDREN’S EYE EXAMINATIONS
Visual disorders can be detected in children as young as six months. Eye examinations for infants, preschoolers and school-age children can protect against vision-threatening disorders. The American Public Health Association recently issued an official policy resolution urging regular eye examinations for all children. Treatment for visual development or eye health problems will be most effective when introduced at the earliest stages. Ideally, well-child eye examinations should begin at age three and be scheduled regularly thereafter to ensure there is no evidence of eye disease.

VISION IMPACTS LEARNING
Children under 12 learn by visual cues. In the first 12 years, 80% of all learning takes place visually. Visual impairment can significantly handicap a child’s intellectual and emotional growth, as well as social development.

School eye screenings are not enough. Vision problems affect one in four children between the ages of five and 12. Many parents rely on vision screenings offered in schools or by pediatricians to detect vision concerns, but these screenings can detect vision problems in only 20%-30% of children, and may not expose problems of eye muscle coordination, eye disease, peripheral vision or shortcomings in near/distance vision. A thorough eye examination should be provided.